

Community Conversation Cards

Community Profiles on the Resource CD	
<ul style="list-style-type: none"> • Cherry Farmer in Michigan • CEO of large insurance company with offices in Michigan • Christmas tree farmer in Michigan • Head of the Michigan division of a large paper manufacturing plant • Aquaculturist • Parent of two young children—an avid angler, hiker and cross-country skier • Environmental activist • Shop Owner (snowmobile sales and rental shop) • Snowboard instructor • Head of the state Department of Tourism • Commercial fisherman on Lake Michigan • Lake biologist • Manager of an coal power plant • Beekeeper 	<ul style="list-style-type: none"> • Avid gardener • SCUBA diver • Furniture manufacturer • Isle Royale park ranger • Air conditioner dealer • Zookeeper • American Lung Association volunteer • Head of Michigan DNR • Recycling business representative • Birder- Michigan Audubon society • Auto manufacturer • Climate Skeptic • Doctor • State Climatologist • State Senator • Native American tribe member • Head of Michigan DEQ • City Planner

Community Conversation Card Example

Snowboard instructor	<p>Snowboard instructor at Michigan ski resort</p> <p>Snowboarding is a fairly new sport inspired by surfing, skateboarding and skiing. In the U.S., snowboarders comprise approximately 20% of visitors to ski resorts. According to Pure Michigan, Michigan boasts about 40 areas for snowboarding and skiing.</p> <p>Warmer overall temperatures and more extreme weather events are predicted as a part</p>	<p>of climate change. This may shorten the season or worsen conditions which will reduce snowboard instructor's business. Hotels, restaurants, and stores that depend on tourists will suffer too. Especially in northern Michigan, declines in winter tourism have a significant impact on the local economy.</p> <p>To see how the professional winter sports community is reacting, check out the Protect Our Winters website founded</p>	<p>by professional snowboarder Jeremy Jones at http://protectourwinters.org/</p> <p>Also, check out the Ski Tool put out by the Pileus project by MSU at: http://www.pileus.msu.edu/tools/winterrecreation/mockup_st.php</p> <p>Learn more with an internet search on: climate change, snowboard, snow, and Michigan.</p>
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