



Name _____

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Campaign Follow-up

Please answer these questions about your campaign after it is completed.

1. Campaign Goal

2. How did the campaign plan educate your peers about climate change?

3. What were the positive outcomes of this campaign?

4. What, if any, were the negative outcomes?

5. Beyond numbers of DOT commitments, how would you evaluate your campaign?

6. Did your campaign attain its set goals?



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7. What was the hardest part of implementing this campaign?

8. Who participated the most (students, teachers, other faculty, visitors, etc.) and why?

9. Who participated the least and why?

10. What did you learn from this campaign?

11. How would you improve the campaign if it was done again?
